*date*

*Payer’s Name*

*Address*

*City, State Zip*

To Whom It May Concern:

One of the things that matters most to our organization is to provide the best quality care to the members of your health plan. In order to achieve this goal, we have been diligently measuring and managing our outcomes. We are pleased to announce that we have recently received a Certificate of Outcomes Excellence from Focus On Therapeutic Outcomes, Inc. (FOTO®), a national performance measurement and benchmarking organization. FOTO has provided us with standard methods for collection and reporting risk-adjusted, comparative data that demonstrates the quality of our care and the level of improvement in our patients.

The FOTO Outcomes Excellence Award is given to participants who exceed the FOTO National Aggregate Outcomes Index (increase in function in patients) each quarter for the previous twelve months.

What does this mean for your members? Primarily, it means that when your members receive treatment from *(your organization’s name),* they are receiving treatment that has documented effectiveness and quality that exceeds the national average.

It is a pleasure to serve your members, and I assure you that we will continue to do all that we can to provide the highest possible quality of care. Please call me if you have any questions regarding our outcomes or FOTO reports.

Sincerely,

*Signature*