

ADMINISTRATOR GUIDE TO CREATING/EDITING A MARKETING WIDGET



You can create as many widgets as you like by selecting the 'awards' that you want to highlight. From your Report Portal, select Marketing Tools.

News Scorecard Profile Satisfaction Awards **Marketing Tools** Group Mgt Activity Payer PQRS FileXfer Help

Show Large PopUnder Widget (720x300) Show Vertical Widget (240x400)
Show Medium Rectangle Widget (300x250) Show Large Rectangle Widget (336x280)

You can select the format for your Widget by clicking the type (which will show a preview in the screen)

Customize ←
Preview Vertical Widget

Everyone has a default widget that will preview the FS data that is in the top 20%. To customize or change what is shown in the Widget, click on CUSTOMIZE.

Name of Clinic Here

Satisfaction Rank

99%

among our patients
3 months ending Sep 2013

FOTO FOCUS ON THERAPEUTIC OUTCOMES INC

1 Choose Widget to Display

Select the default widget to use standard settings or choose a custom widget from the dropdown below.
You can set up multiple widgets. Example: One widget for each clinic location or one per clinician. Click create new widget to customize each field.

Default Widget Create New Widget Edit Widget

Create Widget ←

Widget Name
Give the Widget a Descriptive Name

Minimum Rank: 80% You can revise the minimum ranking or satisfaction threshold by moving the sliders;

Show Satisfaction

Satisfaction Threshold: 96% ↓

Select which awards you want to include in this widget using the checkboxes on the left You can search by Category, Name, Type, Qtr Ending, etc. to filter the highlights that appear in the list for selection.

Show 10 entries Search:

You can sort the list by any the row headers

Name	Practice	Category	Rank	Type	Qtr Ending	Period	
<input type="checkbox"/> Clinician Name here	Practice / Clinic Name lists here	Orthopedic	TOP 5%	Utilization	06/01/2014	12 months	
<input type="checkbox"/>		Orthopedic	TOP 8%	Utilization	06/01/2014	12 months	
<input checked="" type="checkbox"/>		Orthopedic	TOP 13%	Utilization	06/01/2014	12 months	
<input type="checkbox"/>		Orthopedic	TOP 14%	Utilization	06/01/2014	12 months	
<input checked="" type="checkbox"/>		Shoulder	TOP 15%	Utilization	06/01/2014	12 months	
<input checked="" type="checkbox"/>		Knee	TOP 17%	Utilization	06/01/2014	12 months	
<input type="checkbox"/>		Neck/Cervical	TOP 17%	Utilization	06/01/2014	12 months	

Check the awards you want to include in the Widget

Cancel **Create** ←

Be sure to click on **CREATE** to save this Widget to your list with the name you entered.

2 Widget Dimensions

Choose the widget dimensions appropriate for your page

Select size for your Widget

240x400
Vertical Rectangle

300x250
Medium Rectangle

336x280
Large Rectangle

720x300
Pop Under

3 Preview (Optional)

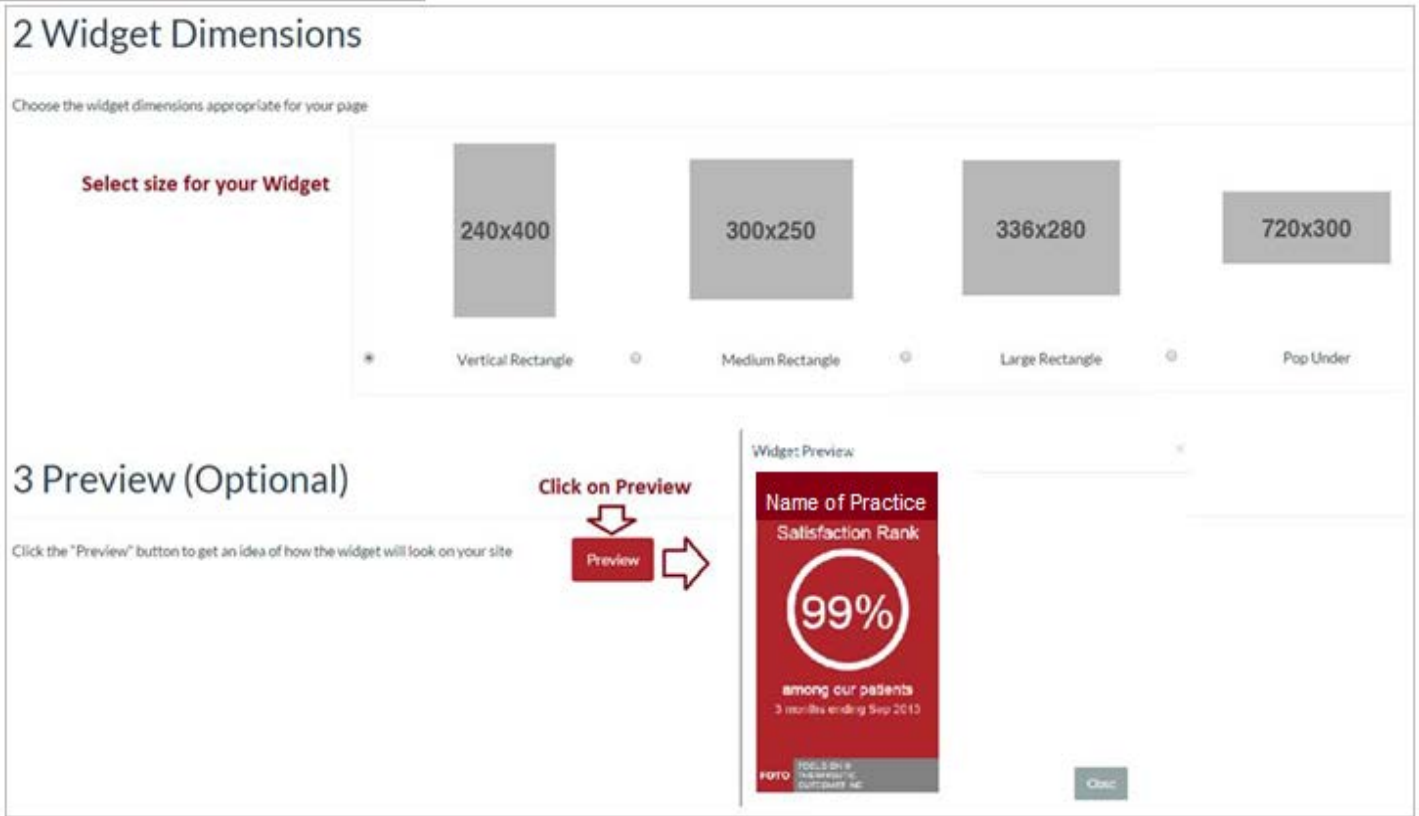
Click the "Preview" button to get an idea of how the widget will look on your site

Click on Preview

Preview

Widget Preview

Name of Practice
Satisfaction Rank
99%
among our patients
3 months ending Sep 2013
FOTO



4 Copy Code Template

Once you have finalized the set up of your Widget, you can copy the block of code for inclusion on your website, or email the code to an IT person who handles your website.

Add the following block of code to your website

```
<iframe src="https://widget.fotoinc.com/Home/VerticalRectangle?userPK=_3RX10AH87&widgetPK=" width='240' height='400' frameborder='0'> </iframe>
```

Select for Copying Email



NOTE:

You can also share on social media by clicking on the icons in the widget creation selection screen (shown above):

